

# THE ACORNS SCHOOL: LONG TERM PLAN

Subject: ICT			KS4			Staff: SH		
Autumn			Spring			Summer		
<p><b><u>Exploring Enterprise</u></b> Learning aims</p> <p>A Examine the characteristics of enterprises</p> <p>B Explore how market research helps enterprises to meet customer needs and understand competitor behaviour</p>			<p><b><u>Planning for and Running an Enterprise</u></b></p> <p>A Explore ideas, plan and pitch for a micro-enterprise activity</p> <p>B Operate and review the success of a micro-enterprise activity.</p>			<p><b><u>Promotion and Finance for Enterprise</u></b></p> <p><b>AO1</b> Demonstrate knowledge and understanding of elements of promotion and financial records</p> <p><b>AO2</b> Interpret and use promotional and financial information in relation to a given enterprise</p> <p><b>AO3</b> Make connections between different factors influencing a given enterprise</p> <p><b>AO4</b> Be able to advise and provide recommendations to a given enterprise on ways to improve its performance.</p>		
Half Term			Half Term			Half Term		
<p><b><u>Exploring Enterprise (cont)</u></b></p> <p>C Investigate the factors that contribute to the success of an enterprise.</p> <ul style="list-style-type: none"> <li>Complete assignment</li> </ul>			<p><b><u>Planning for and Running an Enterprise (cont)</u></b></p> <p>B Operate and review the success of a micro-enterprise activity. (cont)</p> <ul style="list-style-type: none"> <li>Complete assignment</li> </ul>			<p><b><u>Promotion and Finance for Enterprise</u></b></p> <p><b>AO3</b> Make connections between different factors influencing a given enterprise</p> <p><b>AO4</b> Be able to advise and provide recommendations to a given enterprise on ways to improve its performance.</p>		